



EVERY ABILITY

EVERY AGE

EVERY DAY

**ROTARY PARK  
PLAYGROUND**

MEQUONROTARYPARK.COM

# PARTY FOR THE PLAYGROUND

**SATURDAY, AUGUST 15TH**  
12:00-5:00 PM

Rotary Park – Mequon  
4100 Highland Rd, Mequon

[mequonrotarypark.com](http://mequonrotarypark.com)

## WE'RE BUILDING A NEW PLAYGROUND!

This event is more than a party - it is an investment in a permanent community asset that will serve children, families, grandparents, schools, caregivers, and visitors for generations.

### What Makes this Playground Special:

- Inclusive and accessible for children and adults of all ages and abilities
- Designed to encourage movement, imagination, connection, and outdoor activity
- A destination gathering space for families
- A legacy project that will impact the region

### Benefits of Sponsorship:

- Increased brand awareness and visibility
- Association with a highly visible community event
- Opportunities for product sampling, demos, and activations for family-focused engagement
- Social media promotion and recognition
- Supporting an impactful legacy project

### Reach a Large & Engaged Audience:

- 5,000+ attendees expected
- Social media reach & unique website viewers for maximum brand visibility

**TOGETHER, WE CAN CREATE A  
PLACE WHERE EVERY CHILD, EVERY  
FAMILY, AND EVERY MEMBER OF  
OUR COMMUNITY FEELS WELCOME  
TO PLAY, CONNECT, AND BELONG.**



# PARTY FOR THE PLAYGROUND

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR - \$5,000

**(Your Name/Logo Here) Presents Party for the PARK! - 1 AVAILABLE**

**Lead billing** on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **30 drink tickets** good at our Beer Garden! **Optional on-stage** opportunities available. **"Leaf of Joy"** to be installed at the playground included at this level.

### STAGE SPONSOR - \$3,000

**Party for the PARK! - Supported by (Your Name/Logo Here) - 2 AVAILABLE**

**Secondary billing** on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. **Includes logo on the Event Stage.** **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **25 drink tickets** good at our Beer Garden! **Optional on-stage** opportunities available. **"Leaf of Joy"** to be installed at the playground included at this level.

### KOOZIE SPONSOR - \$2,500

**Party for the PARK! - Supported by (Your Name/Logo Here) - 1 AVAILABLE**

**Secondary billing** on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. **Your logo on 1000 Koozies** for the event! **NO activation space.** **"Leaf of Joy"** to be installed at the playground included at this level.

### ACCESSIBILITY SPONSOR - \$2,000

**Party for the PARK! - Supported by (Your Name/Logo Here) - 5 AVAILABLE**

**Secondary billing** on most marketing, including but not limited to banners, posters, stage announcements, website, and social media. **Logo prominently displayed near all the park feature areas.** **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **10 drink tickets** good at our Beer Garden. **"Leaf of Joy"** to be installed at the playground included at this level.

### PLAY FOR ALL! SPONSOR - \$1,500

**Party for the PARK! - Supported by (Your Name/Logo Here) - 5 AVAILABLE**

**Secondary billing** on most marketing, including but not limited to banners, posters, stage announcements, website, and social media. **Logo prominently displayed near all the park feature areas.** **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **10 drink tickets** good at our Beer Garden. **"Leaf of Joy"** to be installed at the playground included at this level.



# PARTY FOR THE PLAYGROUND

## SPONSORSHIP OPPORTUNITIES

### PLAYGROUND BUILDER SPONSOR - \$1000

**Party for the PARK! - Supported by (Your Name/Logo Here) - 5 AVAILABLE**

**Secondary billing** on most marketing, including but not limited to banners, posters, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **5 drink tickets** good at our Beer Garden! "Leaf of Joy" to be installed at the playground included at this level.

### COMMUNITY SPONSOR - \$750

**Party for the PARK! - Supported by (Your Name/Logo Here) - 10 AVAILABLE**

**Tertiary billing** on most marketing, including but not limited to banners, posters, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **4 drink tickets** good at our Beer Garden! "Leaf of Joy" to be installed at the playground included at this level.

### TOTE SPONSOR - \$500

**Party for the PARK! - Supported by (Your Name/Logo Here) - 5 AVAILABLE**

**Tertiary billing** on most marketing, including but not limited to banners, posters, website, and social media. Logo inclusion on the **Reusable Tote** being distributed at the event. No activation space.

### KIDS ACTIVITY ZONE SPONSOR - \$500

**Party for the PARK! - Supported by (Your Name/Logo Here) - 10 AVAILABLE**

**Tertiary billing** on most marketing, including but not limited to banners, posters, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **must include a FREE activity with prizes** for attendees. **3 drink tickets** good at our Beer Garden!

### COMMUNITY SPONSOR - \$250

**Party for the PARK! - Supported by (Your Name/Logo Here) - 10 AVAILABLE**

**Tertiary billing** on most marketing, including but not limited to banners, posters, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **must include a FREE activity with prizes** for attendees. **2 drink tickets** good at our Beer Garden! **This level is limited to non-profit organizations.**

### DOG WATERING STATION SPONSOR - \$150

**Party for the PARK! - Supported by (Your Name/Logo Here) - 5 AVAILABLE**

**Friend level billing** on some marketing, including but not limited to banners, posters, website, and social media. **We have 5 Stations that need sponsors!** Your logo is on the signage at the Station you sponsor. A fun and easy way to support the event!



# PARTY FOR THE PARK

# SPONSOR FORM

Email this form and your LOGO to  
Jenne Hohn - mequonrotarypark@gmail.com

Sponsor Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Zipcode: \_\_\_\_\_ Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

## Sponsorship Level(s) of Interest:

- Presenting sponsor - \$5,000
- Stage Sponsor - \$3,000
- Koozie Sponsor - \$2,500
- Accessibility Sponsor - \$2,000
- Play for All! Sponsor - \$1,500
- Playground Builder Sponsor - \$1000
- Community Sponsor - \$750
- Kids Activity Zone Sponsor - \$500
- Community Sponsor - \$250
- Dog Watering Station Sponsor - \$150

## Recognition:

Name/Business as it should appear for Donor/Sponsor Recognition:

\_\_\_\_\_

## Payment:

- Credit Card - A committee member will reach out to collect payments via credit card
- Checks payable to Thiensville-Mequon Rotary Foundation, Inc., All-User Park Fund:  
T-M Rotary Foundation, Inc., All-User Playground  
PO Box 73  
Mequon, WI 53092

