



EVERY ABILITY

EVERY AGE

EVERY DAY

**ROTARY PARK
PLAYGROUND**

MEQUONROTARYPARK.COM

PARTY FOR THE PLAYGROUND

SATURDAY, AUGUST 15TH
12:00-5:00 PM

Rotary Park - Mequon
4100 Highland Rd, Mequon

mequonrotarypark.com

WE'RE BUILDING A NEW PLAYGROUND!

This event is more than a party - it is an investment in a permanent community asset that will serve children, families, grandparents, schools, caregivers, and visitors for generations.

What Makes this Playground Special:

- Inclusive and accessible for children and adults of all ages and abilities
- Designed to encourage movement, imagination, connection, and outdoor activity
- A destination gathering space for families
- A legacy project that will impact the region

Benefits of Sponsorship:

- Increased brand awareness and visibility
- Association with a highly visible community event
- Opportunities for product sampling, demos, and activations for family-focused engagement
- Social media promotion and recognition
- Supporting an impactful legacy project

Reach a Large & Engaged Audience:

- 5,000+ attendees expected
- Social media reach & unique website viewers for maximum brand visibility

**TOGETHER, WE CAN CREATE A
PLACE WHERE EVERY CHILD, EVERY
FAMILY, AND EVERY MEMBER OF
OUR COMMUNITY FEELS WELCOME
TO PLAY, CONNECT, AND BELONG.**



PARTY FOR THE PLAYGROUND

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$5,000

(Your Name/Logo Here) Presents Party for the PLAYGROUND! - 1 AVAILABLE

Lead billing on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **30 drink tickets** good at our Beer Garden! **Optional on-stage** opportunities available. **"Leaf of Joy"** to be installed at the playground included at this level.

STAGE SPONSOR - \$3,000

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 2 AVAILABLE

Secondary billing on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. **Includes logo on the Event Stage.** **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **25 drink tickets** good at our Beer Garden! **Optional on-stage** opportunities available. **"Leaf of Joy"** to be installed at the playground included at this level.

KOOZIE SPONSOR - \$2,500

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 1 AVAILABLE

Secondary billing on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. **Your logo on 1000 Koozies** for the event! **NO activation space.** **"Leaf of Joy"** to be installed at the playground included at this level.

ACCESSIBILITY SPONSOR - \$2,000

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 5 AVAILABLE

Secondary billing on most marketing, including but not limited to banners, posters, stage announcements, website, and social media. **Logo prominently displayed near all the park feature areas.** **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **10 drink tickets** good at our Beer Garden. **"Leaf of Joy"** to be installed at the playground included at this level.

PLAY FOR ALL! SPONSOR - \$1,500

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 5 AVAILABLE

Secondary billing on most marketing, including but not limited to banners, posters, stage announcements, website, and social media. **Logo prominently displayed near all the park feature areas.** **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **10 drink tickets** good at our Beer Garden. **"Leaf of Joy"** to be installed at the playground included at this level.



PARTY FOR THE PLAYGROUND

SPONSORSHIP OPPORTUNITIES

PLAYGROUND BUILDER SPONSOR - \$1000

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 5 AVAILABLE

Secondary billing on most marketing, including but not limited to banners, posters, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **5 drink tickets** good at our Beer Garden! "Leaf of Joy" to be installed at the playground included at this level.

COMMUNITY SPONSOR - \$750

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 10 AVAILABLE

Tertiary billing on most marketing, including but not limited to banners, posters, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **encouraged to include a FREE activity with prizes** for attendees. **4 drink tickets** good at our Beer Garden! "Leaf of Joy" to be installed at the playground included at this level.

TOTE SPONSOR - \$500

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 5 AVAILABLE

Tertiary billing on most marketing, including but not limited to banners, posters, website, and social media. Logo inclusion on the **Reusable Tote** being distributed at the event. No activation space.

KIDS ACTIVITY ZONE SPONSOR - \$500

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 10 AVAILABLE

Tertiary billing on most marketing, including but not limited to banners, posters, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **must include a FREE activity with prizes** for attendees. **3 drink tickets** good at our Beer Garden!

COMMUNITY SPONSOR - \$250

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 10 AVAILABLE

Tertiary billing on most marketing, including but not limited to banners, posters, website, and social media. **Optional 10x10 activation space** to promote your business or organization at the event - **must include a FREE activity with prizes** for attendees. **2 drink tickets** good at our Beer Garden! **This level is limited to non-profit organizations.**

DOG WATERING STATION SPONSOR - \$150

Party for the PLAYGROUND! - Supported by (Your Name/Logo Here) - 5 AVAILABLE

Friend level billing on some marketing, including but not limited to banners, posters, website, and social media. **We have 5 Stations that need sponsors!** Your logo is on the signage at the Station you sponsor. A fun and easy way to support the event!



PARTY FOR THE PLAYGROUND SPONSOR FORM

Email this form and your LOGO to
 Jenne Hohn - mequonrotarypark@gmail.com

Sponsor Name/Business: _____

Address: _____

State: _____ Zipcode: _____ Phone: _____

Email address: _____

Sponsorship Level(s) of Interest:

- | | |
|--|---|
| <input type="checkbox"/> Presenting sponsor - \$5,000 | <input type="checkbox"/> Playground Builder Sponsor - \$1000 |
| <input type="checkbox"/> Stage Sponsor - \$3,000 | <input type="checkbox"/> Community Sponsor - \$750 |
| <input type="checkbox"/> Koozie Sponsor - \$2,500 | <input type="checkbox"/> Kids Activity Zone Sponsor - \$500 |
| <input type="checkbox"/> Accessibility Sponsor - \$2,000 | <input type="checkbox"/> Community Sponsor - \$250 |
| <input type="checkbox"/> Play for All! Sponsor - \$1,500 | <input type="checkbox"/> Dog Watering Station Sponsor - \$150 |

Recognition:

Name/Business as it should appear for Donor/Sponsor Recognition:

Payment:

- Credit Card - A committee member will reach out to collect payments via credit card
- Checks payable to Thiensville-Mequon Rotary Foundation, Inc., All-User Park Fund:
 T-M Rotary Foundation, Inc., All-User Playground
 PO Box 73
 Mequon, WI 53092

